

**Octopi
StudioTMx**





Design Driven CGI Studio

Specialized in the fields of Design,
Visualization and Animation for
Creative Agencies, Brands and
Businesses Globally



Design

Visualization

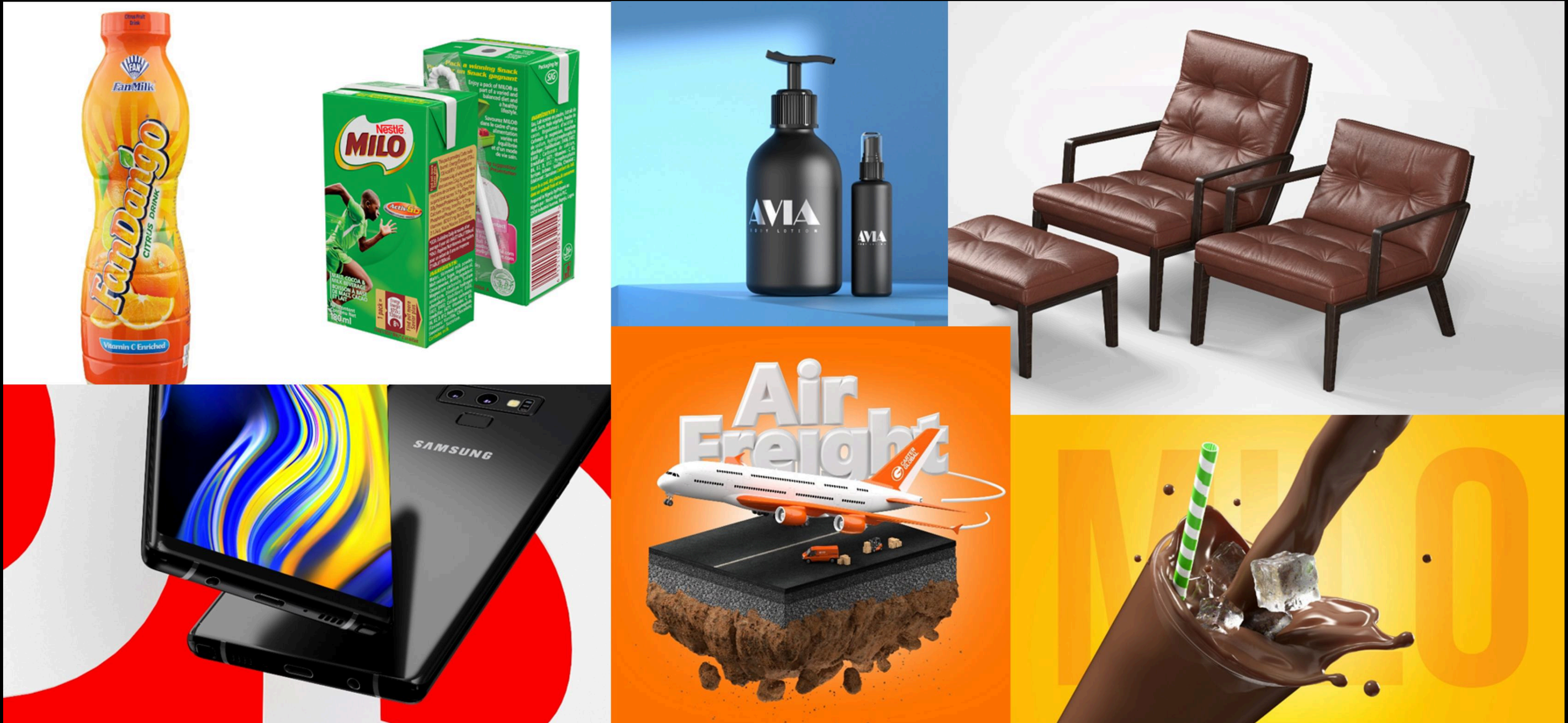
Motion

Design – Brand Strategy and Identity Design

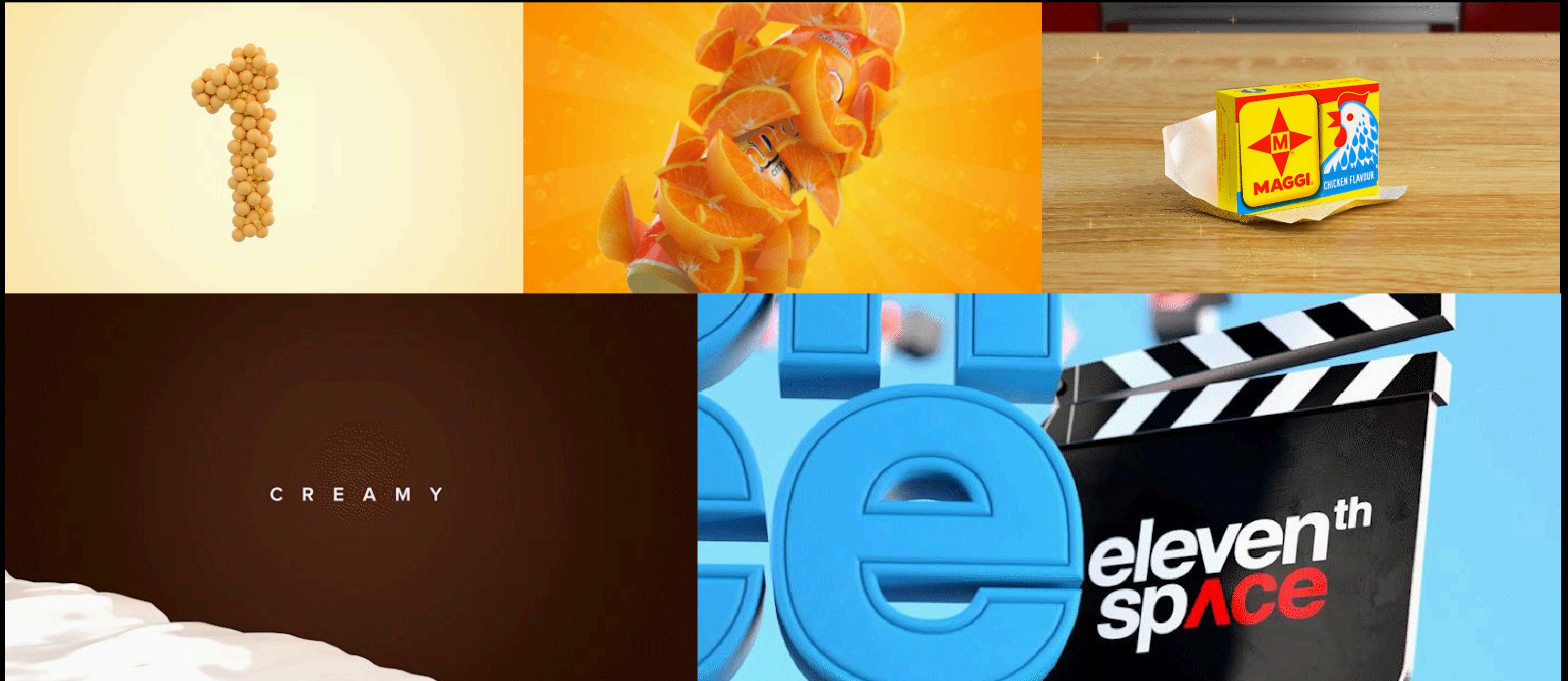


CONNECTING YOUR
IDEAS TO REALITY

Visualization – Product Design



Animation



Reel

We put together a couple of our best work here from last year to the first half of this year. Enjoy! Come back and continue your journey into our big world.



Watch Reel



And at the core of what we do is “Helping You Amplify
your Voice to the People that love and connect to you”

We create value for our
clients by helping them;

Innovate

With new
unconventional ideas

Grow & Sell

Their audience and
market

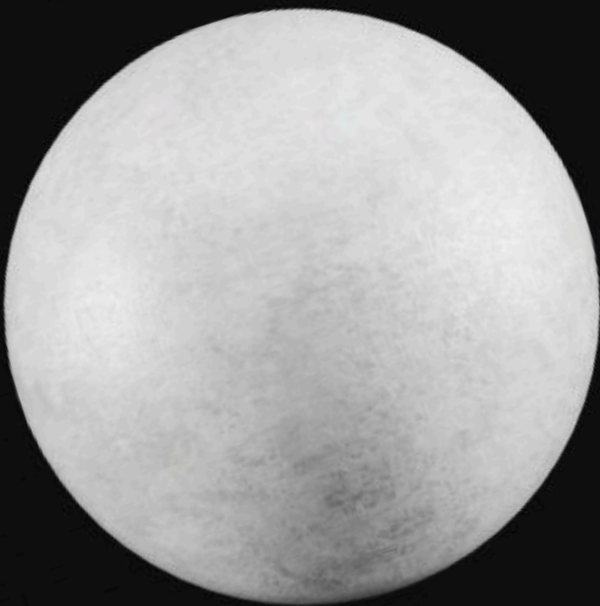
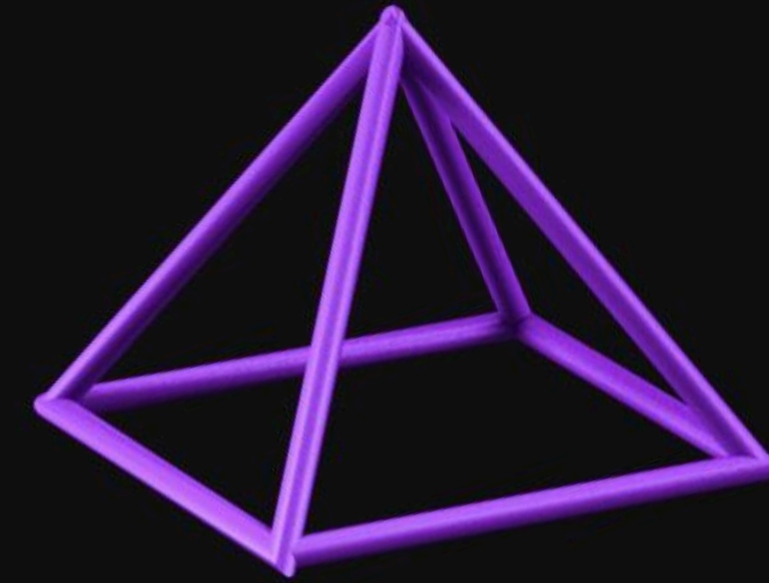
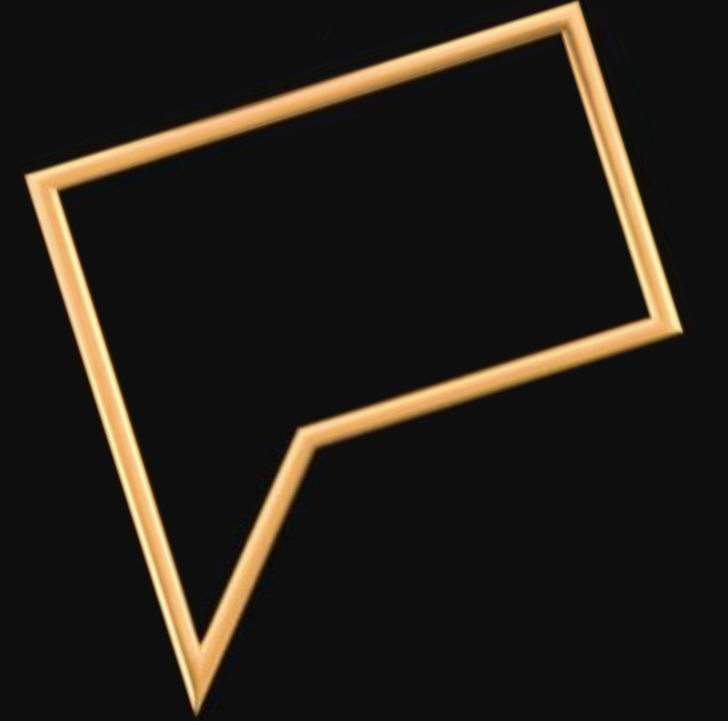
Their vision, products
and services



Brands & Creative Partners



Our Process



4 Week-ish Process

Discovery

We discuss, question and draw the scope, discovering the problems and beginning the process generating ideas

Design

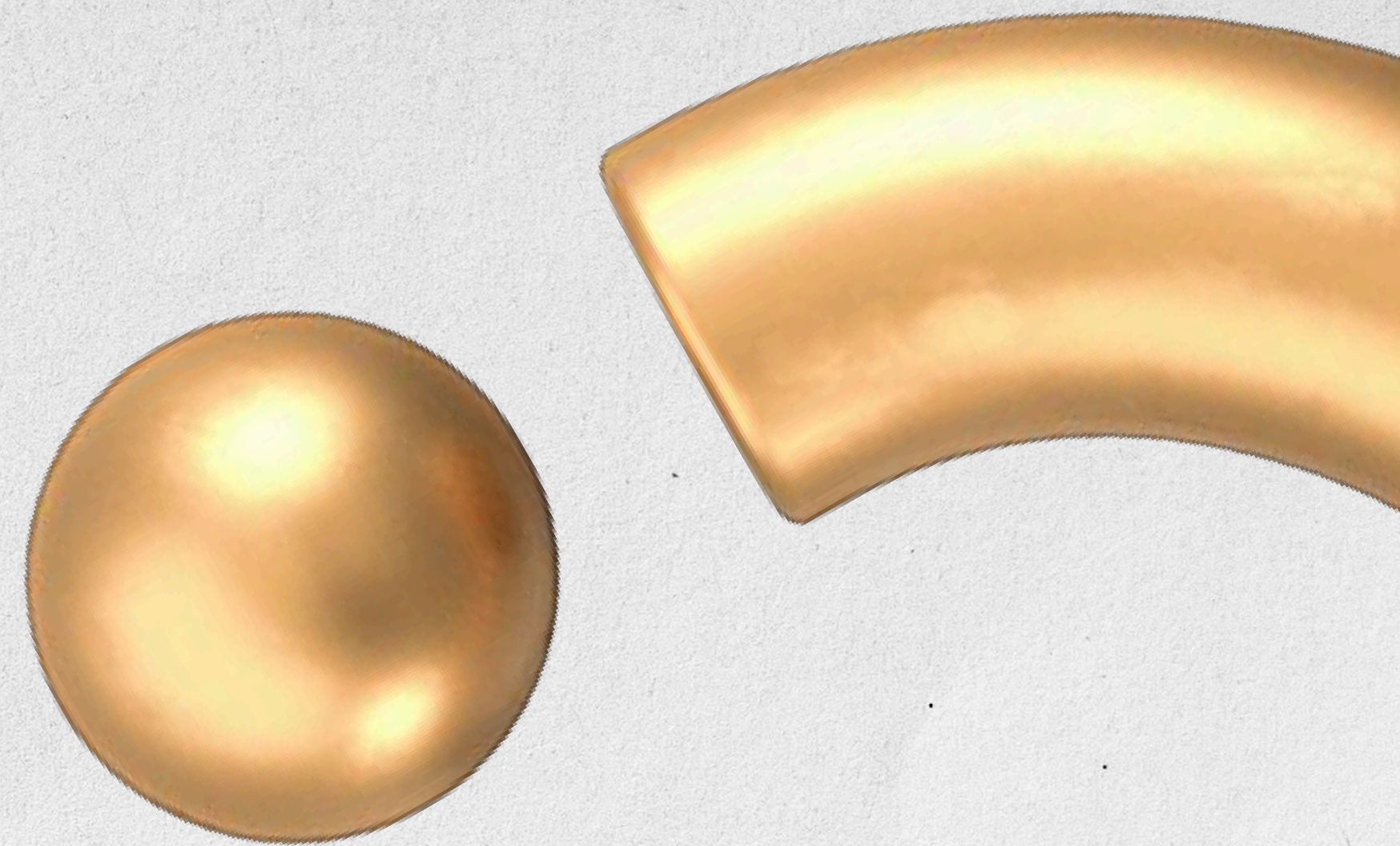
We proceed to generate concepts, ideas, scripts from our discovery session. We design the style guide and begin work on the look and feel.

Production

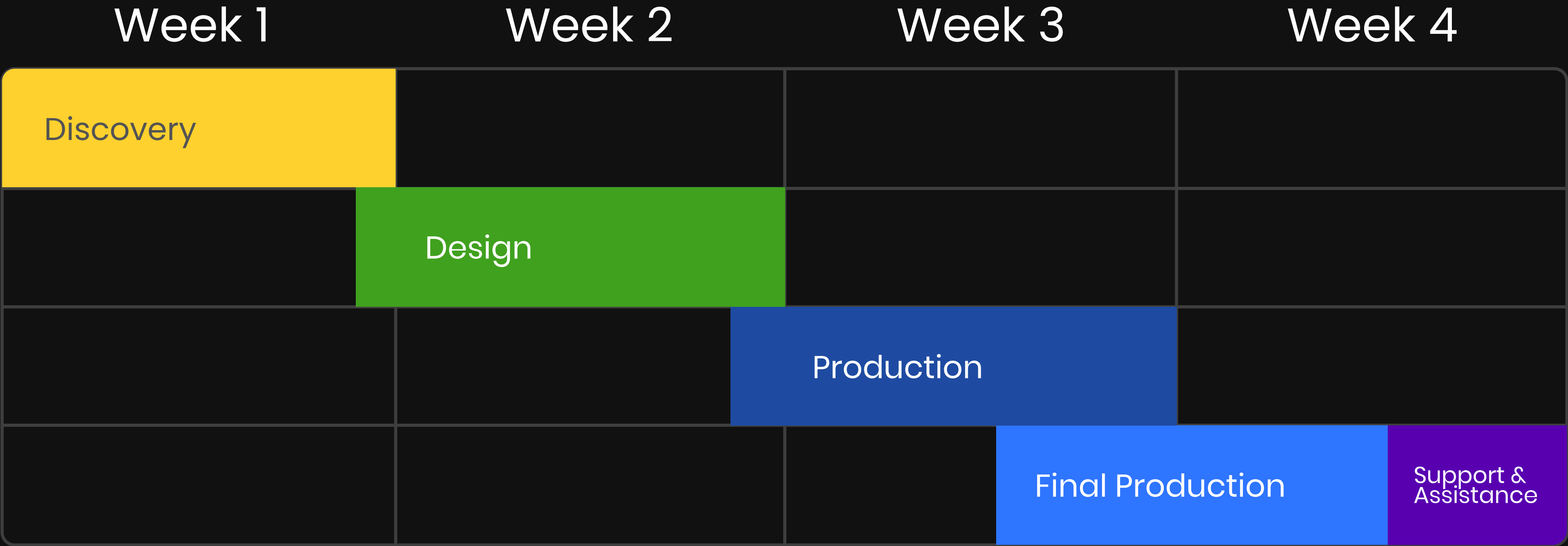
We begin our main production process from storyboard to animatic, sound design and Voice Over Production.

Final Production

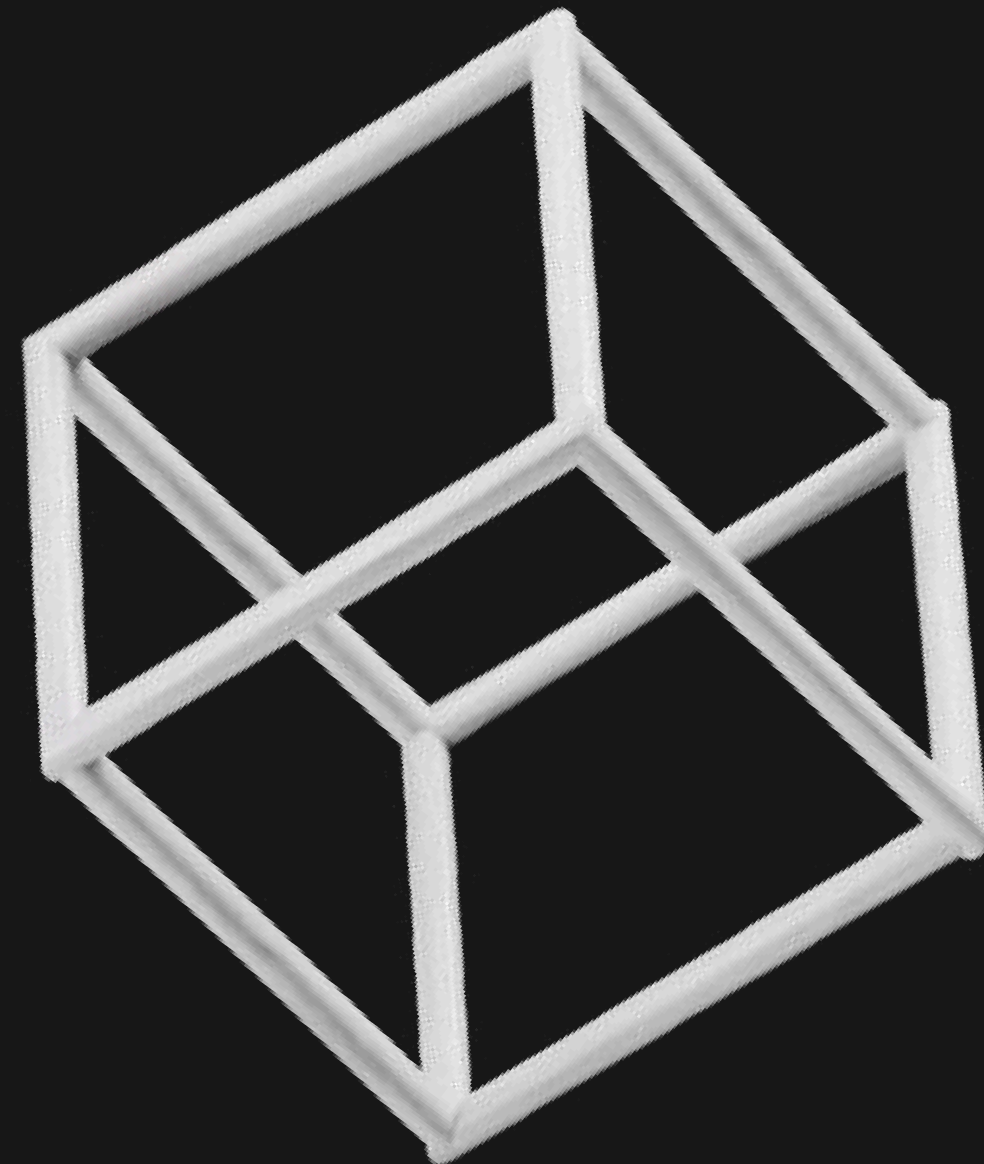
Composition, Color and Effects, final touches and clean up, as well as exports in the desired formats determined prior to the start of the project.



Timeline



Our Work



Carter Global



This project lighted the 3 major services offered by Carter Global LLC, a multinational Courier Service Company.

The core of what they do is to make ordering your packaging as easy a phone call or two clicks away. Bring to your package to your doorstep, fast and simple.



Bill To: Carter Global LLC

Address: 1234 Main St

City: New York

State: NY

Zip: 10001

Phone: (212) 123-4567

Fax: (212) 123-4568

Email: info@carterglobal.com

Website: www.carterglobal.com

Created: 10/25/2023 10:00 AM

Modified: 10/25/2023 10:00 AM

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0

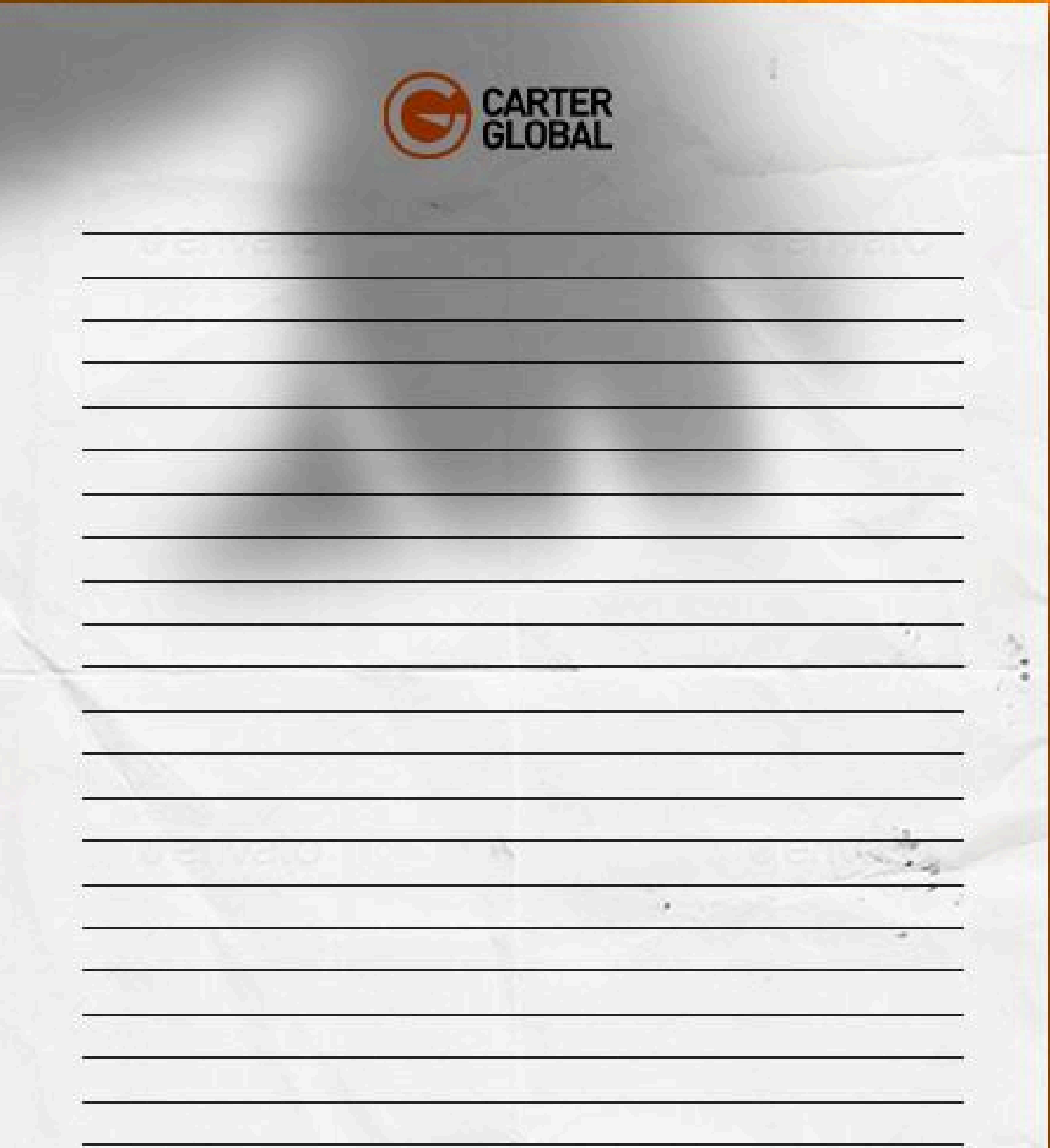
Printed: 10/25/2023 10:00 AM

Page: 1 of 1

Version: 1.0



ADDRESS	ONLINE	CONTACT
Carter Global UK Ltd Unit 26 Innovation Business Centre Consul Avenue, Rainham Essex, RM13 8HZ, UK	uk.info@mycarterglobal.com gh.info@mycarterglobal.com us.info@mycarterglobal.com	UK: (+44) 0208 504 2887 Ghana: (+233) 0302 761 983 WhatsApp GH (+233) 0545 610 006 WhatsApp UK (+44) 7429 684717





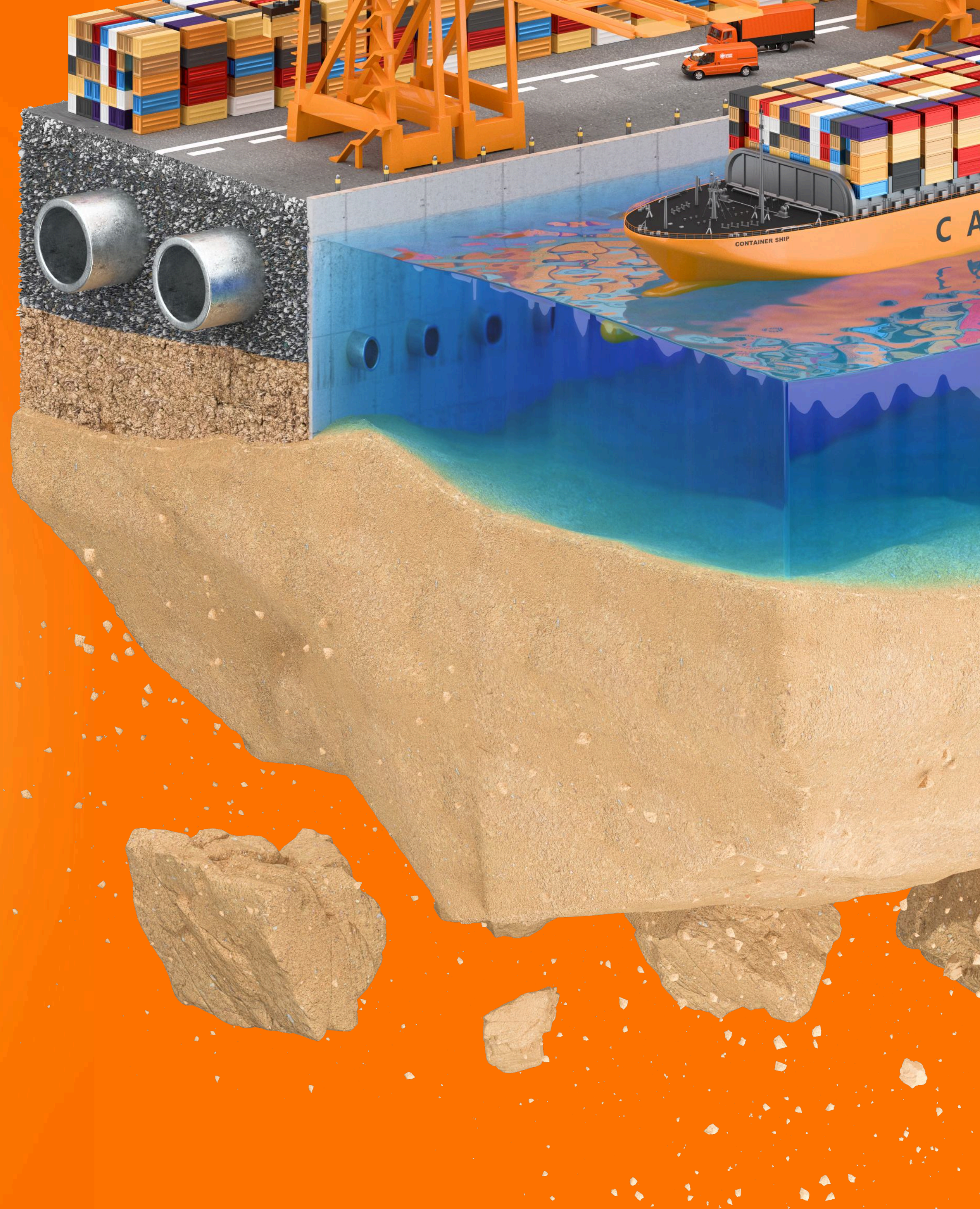
Air Freight



Local Courier



Sea Freight





Collection & Delivery Services



ABOUT CARTER GLOBAL

Carter Global is an international courier and logistics company with offices in **United Kingdom, United States and Ghana**. From these 3 strategic offices, Carter Global covers the globe utilising its international network of partners.

International Purchase Management



ABOUT CARTER GLOBAL

Carter Global is an international courier and logistics company with offices in **United Kingdom, United States and Ghana**. From these 3 strategic offices, Carter Global covers the globe utilising its international network of partners.



Speed

Faster than you can dial your own number.
Shipping all your items in the shortest possible time.



Trust

Take the time to handle other business while
we deliver your product. We've got you
covered. Anytime, Anyday.



Affordability

Ship any product without breaking the bank.
Save some for the family.

Eleventh Space



Eleventh Space is a Creative Production Studio with experts in Creative and Commercial Photography.

We collaborated with the studio to combine their photography with CGI. Photo concepting unique identifications for each team member.







Kasapreko – Carnival



Kasapreko introduced their new variants of their Carnival Brand, Apple, Coconut, Ginger and Pineapple. They engaged us to create key visual for their product launch. They introduce these variants as complementary variety to their already popular Carnival Strawberry. It's Carnival, Get used to it.





Carnival
Flavoured Liqueur



Carnival
Flavoured Liqueur



Carnival
Flavoured Liqueur



Kasapreko – Puma



Kasapreko introduced their new variants of their Puma Brand. They engaged us to create key visual for their product launch. They introduce these variants as complementary variety to their already popular Carnival Strawberry. It's Carnival, Get used to it.







Grab a Chilled
Bottle Now!



Grab
a Chilled
Bottle
Now!



Fandango – Splash



Fandango Citrus Drink boost your energy and refreshes you on the go. This Portfolio piece was created to showcase the best of the product and the exciting nature of the FanMilk Brand.









Unilever – Axe 5

Axe launched 5 product versions for their Bodyspray and in collaboration with Unilever and Bloom Interactive we worked on a short series of Gifs and Product Pack shots for their Digital Marketing Campaign. We also did a follow up visualization for their Axe Gold Product Launch.

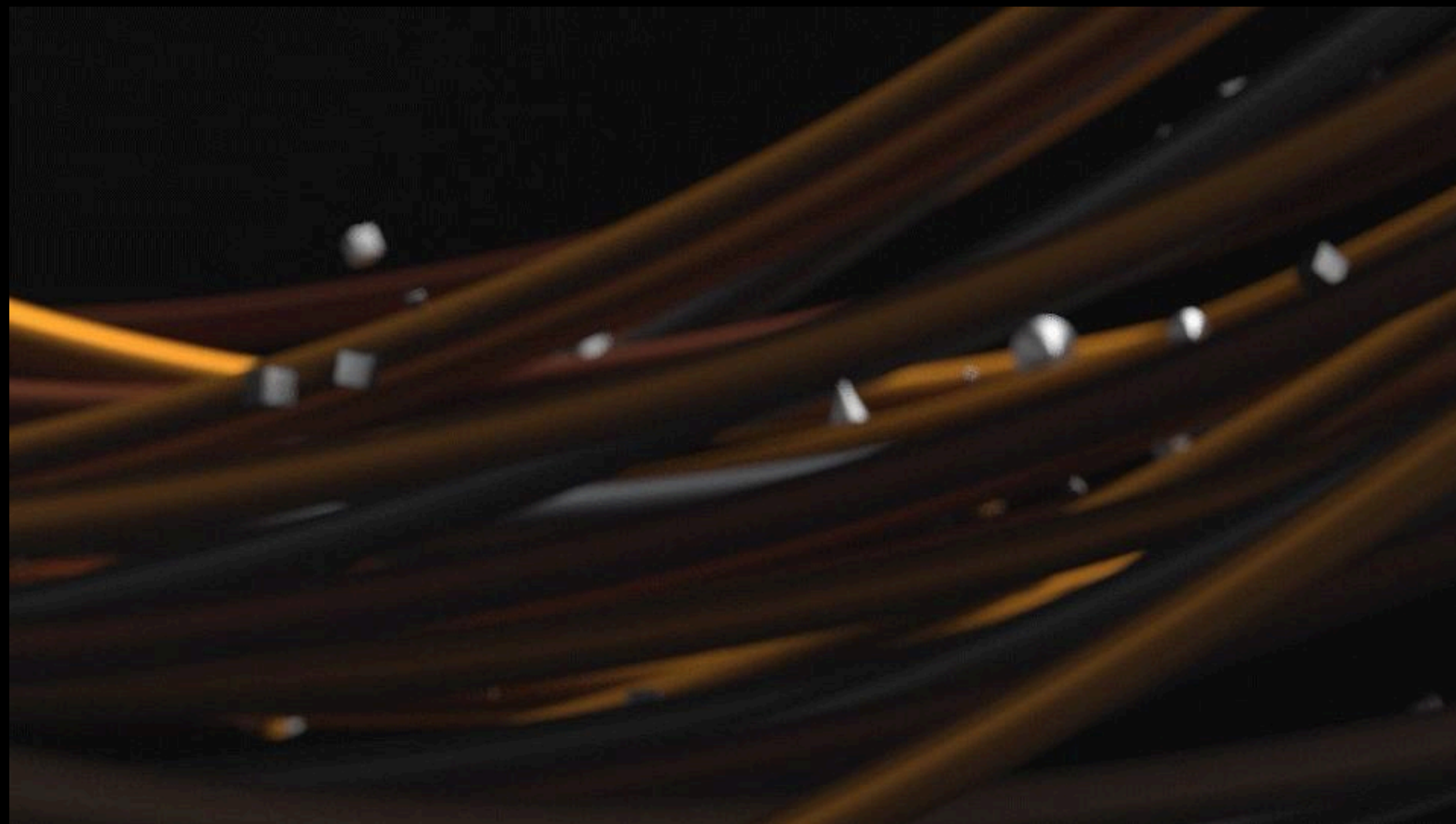




WARM
SENSUAL
BASE







AXE
GOLD



Nescafe – Sweet & Creamy



Nescafe Sweet and Creamy, has mild coffee, sugar and milk in the perfect blend for just 1 Ghana Cedi. Although on a tight timeline we came through with a simple and straight forward, yet engaging sequence of visual that carry this message across.

NESCAFE®
SWEET & CREAMY

3in1

1GHS



1 sachet =

Energy
581kJ
139kcal

Net weight:
30g

NESCAFE





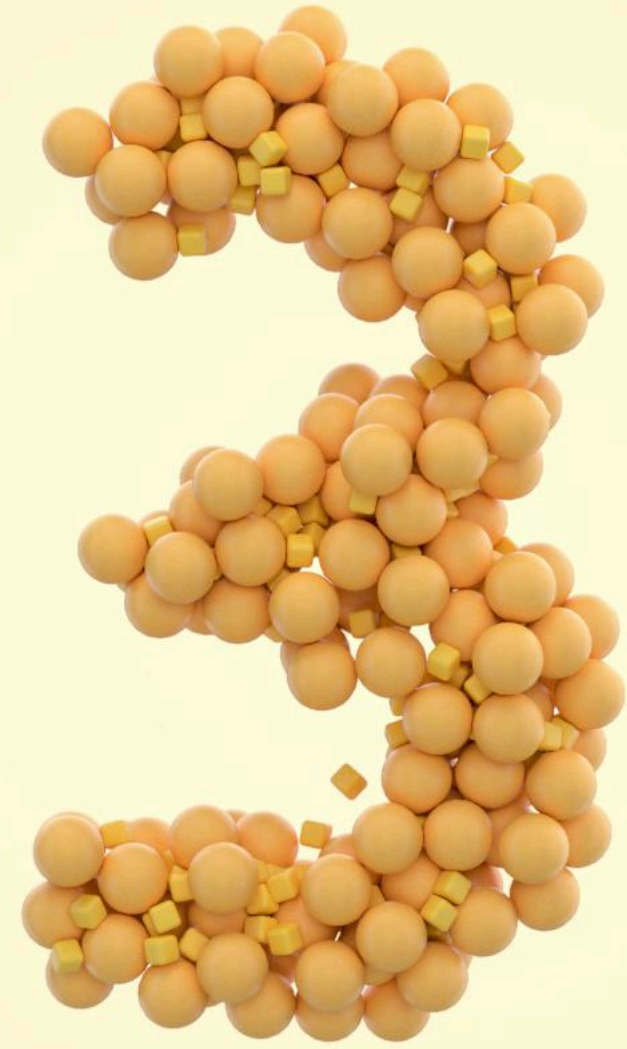


350g Product Launch



In this fun loving ad, we created a full CGI spot to help the Cerelac marketing team showcase their bubbling new packaging. Cerelac offer this package with the same nutritious value in an awesome new packaging.





Wheat with Milk
Blé avec lait



INFANT CEREAL WITH MILK / CÉRÉALE INFANTILE



Cerelac – Nutritious Delicious



In collaboration with Wildrness Productions we built this Full CGI spot to showcase the new vibrant look for the Cerelac Wheat 400g. Same great taste, refreshing new packaging.

It's all
good,
Mum!







Nestle Visualization



This project lighted the 3 major services offered by Carter Global LLC, a multinational Courier Service Company.

The core of what they do is to make ordering your packaging as easy a phone call or two clicks away. Bring to your package to your doorstep, fast and simple.









MAGGI – Fresh New Look



In collaboration with Wildrness Production MAGGI engaged us to produce a series of product CGI Spots for their new packaging for their Pouch, Cube, Tray and Tablet ranges across the CWAR Region.

NEW
LOOK



STAR
SEASONING



100 CUBES
NET WEIGHT 400g







If a portion is 3.33g

Fat	Saturates	Sugar
0.1g	0.06g	0.4g
0%	0%	0%

Adult's GDA*



If a portion is 3.33g

Energy	Fat	Saturates	Sugars	Sodium
23 kJ	0.1g	0.06g	0.4g	0.1g
5.5 kcal	0%	0%	0%	0%

more

Thank you

